



VINCE QUILANTANG

DESIGNER + ART DIRECTOR

www.vqdesign.com

425.770.8076

vince@vqdesign.com

Well-rounded web and print design professional with experience in a wide range of industries. I offer an extremely strong work ethic, high level of professionalism and a commitment to quality design.

SKILL SET

Graphic Design

Photoshop

Illustrator

InDesign

Photography

Web Development

HTML/CSS

Wordpress

ART DIRECTOR/SENIOR DESIGNER, DESTINATION MARKETING 2006–Present

- Lead designer for ad agency with a wide array of clients from various industries.
- Responsible for all client collateral, print advertising, direct mail, and marketing materials.
- Front-end design work for all client websites, working in conjunction with developers.
- Online campaigns from display ads, email blasts and landing pages to facebook landing pages.
- Work closely with Creative Director to develop innovative solutions for marketing campaigns.
- Collaborate with copywriters and account teams to produce work on time and on budget.

Work has covered transit advertising, billboard, newspaper ads, magazine and print ads, direct mail campaigns, sales brochures, business papers as well as branding and identity.

PRINCIPAL/GRAPHIC DESIGNER, Q2 IMAGES 2004–2006

- Launched agency to work with small businesses.
 - Provided website design & development; collateral included print ads, identity, and signage.
- Projects included branding and design, marketing campaigns, new business launches, collateral and booth graphics for trade shows. Categories included: real estate, construction, media, sports, music, and health care.

MARKETING & PR COORDINATOR, CONSERVATION CONSULTANTS 2002–2004

- Managed marketing operations for nonprofit energy conservation organization
- Provided administrative and special project support to the Executive Director.
- Created collateral including brochures, flyers, posters and business forms.

GRAPHIC DESIGNER, RENTMYDVD.COM 2001–2002

Designed web and print creative for an online DVD rental company (a competitor to Netflix.) Collaborated with marketing director, editors and web designers to develop new ideas and position the company.

MARKETING ASSISTANT, REVOLUTION MAGAZINE 2000

Supported the marketing department through the \$1M launch of a major music magazine, REVOLUTION. Provided coordination and logistics assistance for a series of launch parties held in 20 states, and three major events held in New York, Los Angeles, and Las Vegas. Managed large client and PR database for launch events, advertising mailings, and sales team support. Gathered, analyzed, and assembled media kit information. Designed magazine page layout, print advertisements, invitations, business stationery, and other promotional collateral.

ASSOCIATE OF ARTS Photography Foothill College, CA 1998–2000